

IBM Optim Data Privacy

Рішення IBM InfoSphere Optim Data Privacy provides comprehensive capabilities to mask and govern sensitive data effectively across applications, reports and databases in production and nonproduction environments.

The InfoSphere Optim Data Privacy solution de-identifies data anywhere a contextually accurate, yet fictionalized value is appropriate. To secure private data, this tool will substitute the delicate info with truthful and completely useful masked data.

General Features:

- Ensure application and database integrity
- Manage the risk of sensitive data reidentification
- Discover sensitive data enterprise wide
- Provide templates and predefined rules
- Provide reporting and management capabilities
- Monitoring and compliance reporting such as PCI DSS, HIPPA etc.

Data masking technology:

- Static data masking (SDM)
- Dynamic data masking (DDM)
- Synthetic data generation
- Statistical methods to measure, increase and ensure the accuracy and strength of masking
- Leverages Data virtualization technology with SDM

Platforms connectivity for data masking:

- Supports heterogeneous platforms such as Windows, Linux/Unix, Mac, Z/OS etc.
- Mainframe files/databases
- Big data platforms

Integration with:

- Application Development and Testing processes and Platforms
- Data loss prevention solution

Benefits:

- Easily abstracts data with no-coding
- Advanced Data Masking Feature
- Smart filtering abilities